

SOUVENIR BOOK ADVERTISING OPPORTUNITIES

A special commemorative Souvenir Book is distributed to each Convention attendee as part of their registration. It is often kept forever as a special memento of a memorable Barbie® Doll Convention. Be a part of this special publication and show your support for the Convention by placing an ad in the Souvenir Book!

INSIDE COVER - FRONT OR BACK \$450 - 8 ½ inches W x 11 inches H (Live area - 7 ½" x 10")

FULL PAGE \$250 - 8 ½ inches W x 11 inches H (Live area - 7 ½" x 10")

HALF PAGE \$175 - 8 ½ inches W x 5 inches H (Live area - 7 ½" x 4 ¾")

QUARTER PAGE \$125 - 4 ¼ inches W x 5 inches H (Live area - 3 ½" x 4 ¾")

BUSINESS CARD \$50 - 3 ½ inches W x 2 inches H (Live area printed as is, no foil)

ADVERTISING SPECS

The 2017 Souvenir Book will be compiled into a single digital file. In order to ensure the best quality print of your ad artwork, we ask that you provide a Press Quality pdf or high resolution (300 dpi) image file.

Hard copy ads are accepted but must be 100% camera-ready. There is an additional \$5 charge for the scanning and optimization for digital printing. Please leave 1/4" bleed dimensions for all ads. If requested, we can create your ad of 50 words or less for a \$20 fee.

Please email your ad requests and digital files to goglas@juno.com.

Hard copy submissions can be mailed to: Robin Goglas, 15435 Grand Haven Dr., Clermont, FL 34714

Ads will not be placed until payment has been made, and Mattel reserves the right to review all advertising prior to inclusion in this souvenir book.

AD CONFIRMATION FORM (Make checks payable to B Convention, LLC)

Name _____
Address _____
City _____ State _____ Zip Code _____
Country _____
Phone # _____
E-mail _____

Method of payment:

Check _____ Visa _____ Master Card _____

Credit Card# _____

Name as listed on card: _____

Expiration Date: _____ Security Code _____

Authorized Signature _____

AD SIZE ORDERED

___ FRONT/ BACK INSIDE COVER - \$450

___ FULL PAGE - \$250

___ HALF PAGE - \$175

___ QUARTER PAGE - \$125

___ BUSINESS CARD - \$50

PLEASE RETURN THIS FORM AND AD HARD COPY/FILE NO LATER THAN May 5, 2017 TO:

B Convention, LLC
Souvenir Book
87 Bryan Ave
Amityville, NY 11701